

Annual EEO Public File Report

MINNESOTA VALLEY BROADCASTING
Covering the Period from December 1, 2017 to November 30, 2018

Stations Comprising Station Employment Unit:
KTOE-AM/KDOG-FM/KXAC-FM/KRRW-FM/KATO-FM/KXLP-FM/KFSP-AM/KHRS

<u>Vacancy Information</u>		Total #	Recruitment	Recruitment
Full-time Positions Filled by Job Title	Date Hired	Interviewed	Source of Hire	Sources Utilized
Social Media	1/18/2018	5	4,	3, 4,6, 13
Traffic Director	2/12/2018	10	17	1,3,4,6,17
On Air	8/20/2018	3	3	3,4,5,9

Recruitment Sources:

Radio Announcements

	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato MN 56001	507.345.4537	0
2. Craigslist	Matt Ketelsen	craigslist.com		0

Internet Site:

3. allaccess.com	website only	www.allaccess.com	website only	5
4. Indeed	website only	www.indeed.com	website only	11
5. MN Broadcasters Assoc	website only	www.minnesotabroadcasters.com/careers/	website only	0
6 Radio Mankato	websites	radiomankato.com	website only	0

Newspapers:

7. Free Press	Barb	418 S 2nd St Mankato MN 56001	507.625.4451	0
8. Home Magazine	Kelly Anderson	1400 Madison Ave Ste 610 Mankato MN 56001	507.387.7953	0

Postings:

9. Keith Hill the Unconsultant	Keith Hill	510 Magnolia Way Ste 200 Corolla, NC 27927	252.453.8888	
10. Main Street Marketing & Promotions		4517 Minnetonka Blvd #104 Mpls MN 55416	952.927.4487	0
11. Bethany Lutheran College	Chris Johnson	700 Luther Dr, Mankato MN 56001	507.327.4156	0
12. Brown College	Mike Kronforst	1345 Mendota Hts Rd, Mendota Hts MN 55120	651.905.3400	0
13. South Central College	Debra Salmon	1920 Lee Blvd, N Mankato MN 56003	507.389.7200	1
14. Gustavus College	Kirk Beyer	800 W College Ave, St Peter MN 56082	507.933.7676	0
15.MRCI WOTC	Tom Rivers	MRCI Disabilities School of the Blind	507.386.5600	0
16. MSU MANKATO	Mavis Richardson	Mankato, MN	800.722.0544	0
17. Express Employment		North Mankato		1

Employee Referral

17. Radio Mankato	Matt Ketelsen	59346 Madison Ave Mankato, Mn 56001	507.345.4537	0
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Supplemental Outreach Initiatives:

- 1) **Internship**
December 1, 2017 - November 30, 2018
Interns have been provided the opportunity to expand their education in the broadcast industry. Including on air morning show, remotes, promotional events. Total 18 interns.
507.345.4537
- 2) **Mankato State University Campus and community Job Fair**
September 5th, 2018
Candace M Hottinger Participated in Mankato State University Job Fair including booth.

3) **South Central College**

Participated in South Central College Job Fair including booth. November 13th, 2018

4) **Involvement Fair**

Participated in Involvement Fair including booth. September 11th, 2018

September 11th, 2018

5) **South Central College**

Candy Laven

SCC Job fair and booth